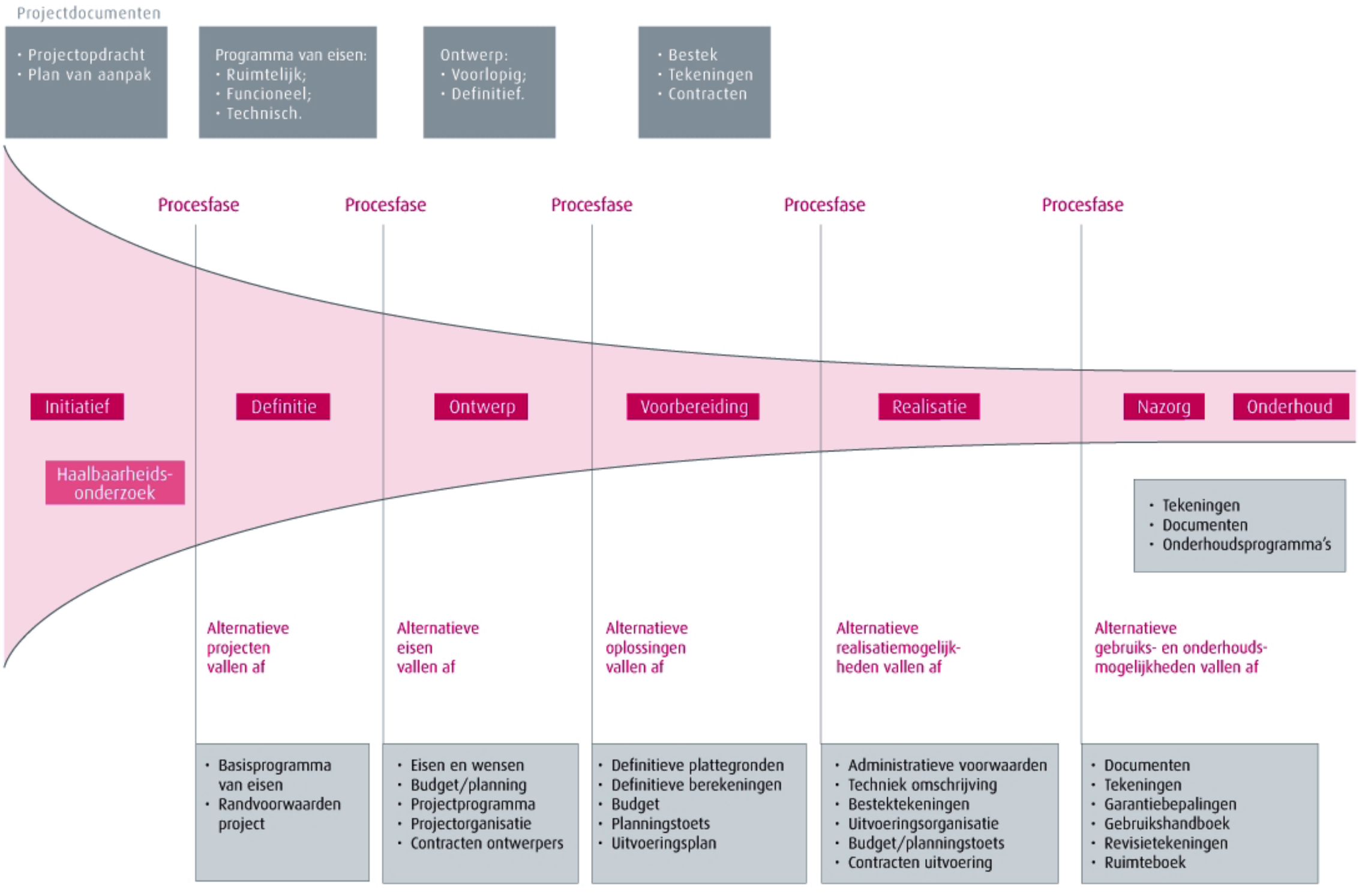Projectfasering producten en resultaten